



# **FTTH CONFERENCE 2022**

**VIENNA | 29-31 MARCH**

## **CONFERENCE PARTNER INFORMATION**

**MESSE WIEN**  
Exhibition & Congress Center

**#FTTH22**  
[www.ftthconference.eu](http://www.ftthconference.eu)

Organised by



Supported by



# WORLD'S LARGEST FIBRE SUMMIT

We meet physically again in 2022

The FTTH conference, organised by the FTTH Council Europe, is the **largest international FTTH related conference and exhibition in the world.**

It is recognised as the principal networking event for anyone interested in the business of fibre-enabled technologies and networks.



With **much demand for 'in person' events**, the 2022 conference promises to be a busy one. Targeting between 3,000-4,000 attendees, 500+ senior executives and over 120 partners and exhibitors showcasing latest fibre technologies, innovations and solutions - it's the perfect place to network with most relevant broadband stakeholders!

## KEY STATISTICS

Last physical conference: Amsterdam 2019

**3300**  
PARTICIPANTS

**1400**  
COMPANIES

**650**  
C LEVEL  
DELEGATES

**150**  
PRESS  
ARTICLES

**100**  
COUNTRIES

**160**  
SPEAKERS



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by



# YOUR NETWORKING OPPORTUNITY

Make new contacts from the FTTH/B world and increase your network



A wide range of leaders from the worlds of **technology, policy and finance** will participate in the FTTH Conference 2022. Benefit from information from technology product and service providers including latest product demonstrations and launches. Join us at the FTTH Conference and meet **C-level participants from telecom operators and vendors, high-level decision-makers and representatives from the most active investment funds and banks!** With thousands of participants, the FTTH Conference is the perfect place to increase your network.



Alongside the two-day exhibition and conference programme, we have designed a series of **sponsored events and social activities**, for you to network and interact with other delegates in the most exclusive settings in Vienna. Get the most out of the event: [visit our website](#) and [sign up to our newsletter](#) to stay up to date with details of all side events surrounding the FTTH Conference 2022.



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by





# HOT FIBRE TOPICS IN EUROPE

Policy & Finance, latest technology trends, FTTH markets and much more



- **Financing** of fibre networks: public and private funds, national and rural market perspectives
- European **policy & regulation**, digital agenda and 2030 targets for Europe's digital transformation
- Latest fibre-enabled **technologies, trends and solutions**
- **Innovative** FTTH architectures and the **future** of fibre connectivity
- Migration to full fibre and **HFC networks**
- **Fibre-enabled services** including Connected Homes, IoT, eHealth and elderly care, eGovernment and new smart ways of working
- **State of FTTH in Europe**, market drivers and roadblocks
- Market insights and **new reports**: yearly Market Panorama with global ranking, Market Forecasts and rural FTTH/B
- **Sustainability** strategies and action plans in the FTTH industry
- **Data Centres** and operators' strategies
- **In-Home Broadband Excellence** and new opportunities for Customer Service Providers (CSPs)

**SEE CONFERENCE PROGRAMME HERE**

*More sessions yet to be announced!*



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by



# HIGHLIGHTS FROM LAST CONFERENCE

## Memorable moments from the FTTH Virtual Conference 2021



### FTTH MARKETS

Zoom on national FTTH markets, with dedicated discussions on market drivers and roadblocks to fibre development.

In the picture, panelists from the UK panel including Dana Tobak (CEO & MD at Hyperoptic Ltd), David Clarkson (Competition Policy Director at Ofcom), Greg Mesch (CEO at CityFibre), Howard Watson (Group CTO at BT Group) and Phil Siveter (CEO UK & Ireland at NOKIA).



### CTO PANEL

Leading technology experts discussed the latest fibre-enabled technologies, trends and solutions.

Panelists included Enrique Blanco (Global CTIO at Telefónica), Enrique Rodriguez (Executive Vice President & Chief Technology Officer at Liberty Global), Peng Aiguang (SVP ZTE Corporation & President of Europe & Americas Region at ZTE) and Zouheir Mansourati (Senior Vice President & CTO at Cogeco).



### INVESTOR PANEL

CEO, EU Commission and senior banking representatives discussed the current FTTH investment surge.

Panelists of this session included Franco Accordini (Head of Unit, Investment in High-Capacity Networks at EU Commission, DG Connect), Jeroen Kleinjan (Managing Director, Global Lead Telecom, Head of TMT & Healthcare at ING Wholesale Banking), John Keaney (CEO at SIRO) and Oliver Bradley (Managing Director at Macquarie Capital).



### LAUNCH OF REPORTS

The FTTH Council Europe released the latest edition of its renowned step-by-step guide, the **FTTH Handbook**, which acts as a guide for all stakeholders who want to deploy state-of-the-art fibre infrastructure.

The FTTH Virtual Conference 2021 also saw the launch of the updated **Market Forecasts 2021-2026**, alongside with a brand new report on **FTTH/B in rural areas**.



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by



# INFLUENTIAL VOICES

Hear from some of the leading voices from past FTTH Conferences



*"Fibre networks are the infrastructure of the future. At Telefónica we are increasing the efficiency of FTTH deployments. We are also preparing for the evolution to XGPON and 50GPON and accelerating the switching-off of our legacy networks. Our commitment is to decommission our copper network and focus on new technologies and value-added services based on FTTH and edge computing architectures"*

**ENRIQUE BLANCO** - GLOBAL CTIO  
TELEFÓNICA



*"The Digital Decade provides a great opportunity for Member States, EU institutions and industry to create the best circumstances for a comprehensive broadband deployment, so that no EU citizen or company stays behind and the right infrastructure is in place to support a digital society offering state of the art technology to everyone in a sustainable way"*

**RITA WEZENBEEK** - DIRECTOR CONNECTIVITY  
EUROPEAN COMMISSION - DG CONNECT



*"The Iliad Group is a major player in the European telecoms sector. Leading alternative FTTH operator in France, Iliad operates also in Italy and Poland and has more than 15,000 employees serving 43,4 million subscribers in Europe. Iliad is fully committed to do its part in the achievement of the 2030 digital targets to make sure that the incoming digital revolution is inclusive, cohesive and environmentally friendly"*

**THOMAS REYNAUD** - CEO  
ILIAD



*"Fibre is swiftly becoming the lifeblood of the UK, connecting families, powering businesses, and underpinning our leading digital economy. At BT we're proud to be playing a central role in the deployment of next-gen fibre networks across the country, as well as innovating to develop future generations of fibre technology, drive down costs and speed up the pace of deployment. BT's future converged network will combine FTTH connectivity with 5G mobile and WiFi to create truly seamless experiences for customers, and enable exciting platform-based service innovation that takes advantage of all forms of connectivity"*

**HOWARD WATSON** - CTO  
BT GROUP



*"We're investing in fibre networks that we expect to be in use 40 years from now, and able to handle amounts of data unimaginable today. To ensure these networks hold up for the future, sustainability must be the forefront of everything we do"*

**OLIVER BRADLEY**  
MANAGING DIRECTOR, MACQUARIE CAPITAL



*"The OECD has been tracking broadband subscriptions and the share of FTTH connections over many years. For the first time, high-speed fibre subscriptions now surpass copper-wire DSL connections in the OECD area. Together with our member countries, we are strongly engaged in developing policies to expand high-quality connectivity to all. The OECD Recommendation on Broadband Connectivity, adopted by the OECD Council in 2021, provides a policy and regulation roadmap to reach this goal"*

**VERENA WEBER**  
HEAD OF THE COMMUNICATION INFRASTRUCTURE AND  
SERVICES POLICY UNIT, OECD



*"Our partnership with Vodafone to deliver FTTP up to 5m UK homes and businesses by 2025 is leading Britain towards a full fibre future. It's the new generation of infrastructure builders like CityFibre that are best placed to deliver this future - faster and at lower prices than incumbents"*

**GREG MESCH** - CEO  
CITYFIBRE



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](https://www.ftthconference.eu)

Organised by





# EXHIBITING & SPONSORING

Get involved. Grow your business. Showcase your brand.

The **Call for Sponsors** is now open for Vienna 2022!

**EXHIBITING AT FTTH CONFERENCE 2022** - If you are interested in exhibiting, you can now apply for an **exhibition booth**. Please note that exhibiting is only possible for member companies of the FTTH Council Europe, and all applications are processed strictly on a first come-first served basis. You can check the availability of exhibition booths via the interactive floor map:

**CHECK AVAILABLE EXHIBITION BOOTHS HERE**

*Hurry up: only a few booths left!*

On the same landing page, you will also find the [Sponsor Exhibitor Application Form](#), which will allow you to place your order for an exhibition booth.

**OTHER SPONSORSHIP OPPORTUNITIES** - A large catalogue of **additional sponsorship opportunities** is also available, providing you with additional levels of visibility during the event. Click [here](#) to browse all additional sponsorship opportunities.

For more information about sponsorship opportunities and FTTH Council Europe membership, please contact Marcus Benson at [marcus.benson@ftthcouncil.eu](mailto:marcus.benson@ftthcouncil.eu).



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by



# WITH THANKS TO OUR 2022 SPONSORS

## Platinum Sponsors



COMMScope™



NOKIA

Prysmian Group



## Gold Sponsors



## Silver Sponsors



## Bronze Sponsors



**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by





# WITH THANKS TO OUR 2022 PARTNERS

## Supporting partner



## Association Sponsors



## Media partners

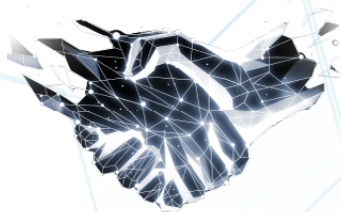


**FTTH CONFERENCE 2022**  
VIENNA | 29-31 MARCH

For more information or to book your place, please visit [www.ftthconference.eu](http://www.ftthconference.eu)

Organised by





# **FTTH CONFERENCE 2022**

## **VIENNA | 29-31 MARCH**

Organised by



FTTH Council Europe asbl  
Rue de la Presse 4  
B-1000 Brussels  
Belgium  
e-mail: [info@ftthcouncil.eu](mailto:info@ftthcouncil.eu)  
[www.ftthcouncil.eu](http://www.ftthcouncil.eu)

Supported by

